

Press Release

MEDTECH RADAR LIVE 2019: INDUSTRY MEETS START-UPS

- Second joint event organized by BVMed, Earlybird, BARMER, High-Tech Gründerfonds and Medtech Zwo on June 5th, 2019 in Berlin
- Application period for the start-up pitch starts in February 2019

Berlin, December 13th, 2018 – The second "MedTech Radar Live" event by BVMed, Earlybird, BARMER, High-Tech Gründerfonds and Medtech Zwo will take place on June 5th, 2019 in Berlin. Medical technology founders are brought together with medical device companies, health insurances and investors. In addition to a start-up pitch, there will be an exhibition and an expanded conference program with lectures from medical technology companies and accelerators. The goal is to provide founders and established companies a platform to exchange and show how innovations can be launched despite ever-increasing regulatory hurdles. Further information: www.medtechradar.live.

The event "MedTech Radar Live" is a joint initiative of the Federal Association of Medical Technology (BVMed), the venture capital firm Earlybird, the BARMER, the High-Tech Gründerfonds and the medical technology magazine "Medtech Zwo". It is aimed at medtech founders and companies who want to inform themselves about current innovation and to form collaborations. The agenda includes a start-up pitch that offers ten young companies a stage to present their business idea to representatives of the medical technology industry, health insurances as well as investors and to establish valuable contacts with the industry.

In addition to the pitch, another ten start-ups will have the opportunity to exhibit their innovation. Also, start-up initiatives and accelerators will present themselves on that day. The application period for the start-up pitch will start in February 2019. Up to 150 participants from the medtech sector are expected to join the conference.

The "MedTech Radar Live 2019" will take place at the Leonardo Royal Hotel in Berlin. It has its foundation on the "MedTech Start-up Pitch Day", which was first organized in May 2018 by BVMed, Earlybird, BARMER, High-Tech Gründerfonds and Medtech Zwo. A review has been published in the current issue of MedTech Radar 2/2018: <https://medtech-zwo.de/service/medtech-radar.html>

About the Conference Partners

The **German Medical Technology Association (BVMed)** is an industry association that represents over 230 industrial and commercial companies in the medical technology sector.

Earlybird Venture Capital is one of the most successful European venture capital investors and currently manages one billion euros of capital for an international investor base. One of its funds is focussed on health technologies and has for the first time ever in Germany a public health insurance, the BARMER, as a cornerstone investor. Earlybird invests in innovative technology companies across Europe.

The **High-Tech Gründerfonds (HTGF)** invests risk capital in young technology companies that implement promising research results into business strategies.

As an information specialist, **BIOCOM AG** has supported the life sciences with journals, websites and books for more than 30 years. The "medtech zwo" magazine and the news portal report on start-ups, deals and financings relating to the medtech sectors in Germany, Austria and Switzerland.

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V.i.S.d.P:

BVMed – Bundesverband Medizintechnologie, Reinhardtstr. 29 b, 10117 Berlin
Manfred Beeres, Head of Communication/Press; Tel. +49 30 246 255-20, beeres@bvmed.de, www.bvmed.de

Earlybird Venture Capital, Münzstr. 21, 10178 Berlin
Catrin Schmidt; Tel. +49 30 46724700, catrin@earlybird.com, www.earlybird.com

High-Tech Gründerfonds Management GmbH, Schlegelstrasse 2, 53113 Bonn
Cornelia Klug; Marketing & Communications, Tel. +49 228 82300-121, c.klug@htgf.de, www.htgf.de

BIOCOM AG & medtech zwo, Lützowstr. 33-36, 10785 Berlin,
Sandra Wirsching, Director of Business Development & Managing Editor; Tel.: +49 30-264 921-63,
s.wirsching@biocom.de, www.biocom.de