

Press Release

UPCOMING MEDTECH RADAR LIVE 2019 EVENT FEATURED IN THE 12TH MEDTECH RADAR PUBLICATION

- Joint event organized by BVMed, Earlybird, High-Tech Gründerfonds and medtech zwo explores trends in the med-tech innovation ecosystem
- Further topics of the latest edition focus on innovations in hospitals and the impact of digital tools on patient outcomes

Berlin, April 29th, 2019 – Expectations of digital solutions in hospital settings are high. As an example, tools are needed to support physicians in complex decision-making or that provide nursing staff with meaningful information when caring for patients. The latest edition of the MedTech Radar reports on how this can happen, what the current trends are, and how start-ups as well as established med-tech companies, need to position themselves if they want to ensure adoption of digital innovations in day-to-day clinical work.

The publication also offers a preview of the upcoming event "MedTech Radar Live 2019", organized by BVMed, Earlybird, HTGF, medtech zwo and BARMER at the Leonardo Hotel on June 5th in Berlin. With about 150 participants, different aspects of med-tech innovation will be featured: collaborations strategies between established med-tech companies and start-ups, new accelerators and novel innovation approaches of med-tech SMEs. The highlight of the event will be the start-up pitch session where founders active in digital health, rehabilitation, and big data will introduce themselves to a specialist audience from the med-tech industry, aiming to unlock the potential for strategic collaborations. Up to ten additional start-ups will have the opportunity to present themselves at their own stand within the exhibition.

"The new EU Medical Devices Regulation and Brexit are the topics that currently concern most of our member companies. At the same time, they want to continue their innovation activities. At the event, they will have the opportunity to meet promising founders and aim to unlock the potential for strategic collaborations," says Marc-Pierre Möll, the new managing director of BVMed and one of the jury members for the start-up pitch session.

"We are pleased that more than 40 founders have submitted their applications to our second edition of the Start-up Pitch Day. Final selection will be done by mid-May," says Thom Rasche, Partner at Earlybird for the Health Fund.

Other jury members include Alexander Katzung (B.Braun), Benjamin Westerhoff (BARMER), Anke Cassing (HTGF), Aristotelis Nastos (NRW.BANK), Sandra Wirsching (medtech zwo) and Renate Harrington (medical journalist).

Further information on the "MedTech Radar Live 2019":

- Details of the program of the event can be found at: www.medtechradar.live
- A free registration is possible until 29th May 2019 at www.bvmed.de/radar-live

The current MedTech Radar is available for download in German and English at: www.earlybird.com/press

About the publishers:

The **High-Tech Gründerfonds** invests risk capital in young technology companies that implement promising research results into business strategies.

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Earlybird Venture Capital is one of the most successful European venture capital investors and currently manages over 1 billion Euros of capital for an international investor base. In August 2016, it launched a new health- fund in which the insurance companies BARMER and Generali participated.

The **German Medical Technology Association (BVMed)** is an industry association that represents over 230 industrial and commercial companies in the medical technology sector.

The **"medtech zwo" magazine** is published by BIOCOM AG. It provides information about topics such as financing, technologies, manufacturing and regulation relevant for the medical device industry in Germany, Switzerland and Austria.

V.i.S.d.P:

BVMed – German Medical Technology Association, Reinhardtstr. 29 b, 10117 Berlin
Manfred Beeres, Head of Communication; Tel. +49 - 30 246 255-20, beeres@bvmed.de, www.bvmed.de

Earlybird Venture Capital, Münzstr. 21, 10178 Berlin
Catrin Schmidt; Tel. +49 - 30 46724700, catrin@earlybird.com, www.earlybird.com

High-Tech Gründerfonds Management GmbH, Schlegelstraße 2, 53113 Bonn
Cornelia Mann, Public Relation; Tel. +49 - 228 82300108, c.mann@htgf.de, www.htgf.de

BIOCOM AG & medtech zwo, Lützowstr. 33-36, 10785 Berlin,
Sandra Wirsching, Director of Business Development & Managing Editor medtech zwo; Tel.: +49 (0)30-264 921-63, s.wirsching@biocom.de, www.biocom.de