

Press Release

EARLYBIRD LEADS CHF 13.7 MILLION SERIES A ROUND FOR PROPERTY-TECH COMPANY ALLTHINGS

- Allthings integrates all parties within real estate market on one transparent platform
- Allthings is a digital pioneer in their industry and will use the new capital to boost its expansion throughout Europe and for further development of its platform

Basel, Switzerland/Berlin, Germany, 12 July, 2018 – The German-Swiss PropTech company Allthings closes its Series A with 13.7 Million Swiss Francs led by Earlybird and Idinvest Partners as well as Kingstone Capital Partners. With the participation of existing investors Creathor Ventures and Technologiefonds as well as current advisors, the latest financing will be used for further development of the platform as well as provide a boost to its expansion throughout Europe.

Allthings transforms buildings into digital products. The platform grants users of buildings access to digital functions and services that simplify everyday life by connecting people and improving communication among all parties. Property owners benefit from an unprecedented level of transparency in buildings, neighbourhoods and across entire portfolios. Thanks to the open, modular design of the Allthings platform, third-party services can be integrated as needed, much like an app store for buildings.

“The real estate industry is just starting to adapt to the digital age and it holds huge potential. Allthings integrates all key stakeholders like real estate owners, asset managers, property managers, service providers and tenants onto one platform. This fundamentally enhances value-creation and enables data-driven management decisions in the real estate sector,” said Dr. Fabian Heilemann, Partner at Earlybird.

“One way to make cities smarter is to start with its buildings. Connecting all stakeholders of a building and offering a variety of digital services increases the quality of living and working. This is what Allthings does very successfully and therefore the company is a perfect match for our smart city strategy,” said Matthieu Bonamy, Senior Investment Director at Idinvest.

Currently over 100 medium to large real estate companies in Switzerland, Germany, Austria, France, Portugal and the Netherlands are using the platform as part of their digital strategy. “Just like in other industries before, real estate owners now want to own and shape the customer relationship directly. This is what we are helping them to do in a highly scalable and modular way. With our new investors, we are taking the next steps on our journey for a better life in buildings.” said Marc Beermann, COO and co-founder of Allthings.

About Allthings

Allthings transforms buildings into digital products. Originally founded in 2013 in Basel as a spin-off of ETH Zurich, the company now has offices in Basel, Berlin, Frankfurt am Main and Freiburg im Breisgau. Its 60-person team aims to achieve lasting improvements to life in buildings. As a digital pioneer in the industry, Allthings has won numerous awards and boasts a clientele that includes some of Europe’s largest real estate companies. For more information go to www.allthings.me.

About Earlybird

Earlybird is a venture capital investor focused on European technology companies. Founded in 1997, Earlybird invests in all growth and development phases of a company. Amongst the most experienced venture investors in Europe, Earlybird offers its portfolio companies not only financial resources, but also strategic and operational

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support as well as access to an international network and capital markets. Earlybird manages different funds with focuses on digital technologies in Eastern and Western Europe as well as health technologies. With over EUR 1 billion under management, seven IPOs and 22 trade sales, Earlybird is one of the most successful venture capital firms in Europe.

Further information is available at: www.earlybird.com, Twitter: <http://www.twitter.com/EarlybirdVC>. LinkedIn: www.linkedin.com/company/earlybird-venture-capital or Facebook: www.facebook.com/EarlybirdVC.

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